

# PERFECTION FRESH LOGO GUIDE



*Leading the fresh food revolution*  
[www.perfection.com.au](http://www.perfection.com.au)

## Logo files

Do not use use logos below minimum width of 25mm.

## Production files - Vector based

Fully scalable. Transparent background. For print industry applications.

	EPS files	PDF files
	Perfection_Fresh_logo-colour.eps	Perfection_Fresh_logo-colour.pdf
	Perfection_Fresh_logo-348.eps	Perfection_Fresh_logo-348.pdf
	Perfection_Fresh_logo-black.eps	Perfection_Fresh_logo-black.pdf
	Perfection_Fresh_logo-grey.eps	Perfection_Fresh_logo-grey.pdf
	Perfection_Fresh_logo-reversal.eps NOTE: Reversal logos are for use on non-white backgrounds equivalent to 50 per cent black or darker as shown.	Perfection_Fresh_logo-reversal.pdf

## Non-production files - Pixel based

Not transparent. Image contains a white background. Scaling above 100 per cent size (60mm wide at 300dpi) may degrade image quality. For use in non-graphic design applications such as Microsoft Word.

	JPEG files
	Perfection_Fresh_logo-colour.jpg

## Logo colours

	Spot colours	CMYK
	Pantone 109	C-0, M-10, Y-100, K-0
	Pantone 348	C-100, M-0, Y-85, K-24
	Black	C-0, M-0, Y-0, K-100

Logo files are available for download at:  
[www.perfection.com.au](http://www.perfection.com.au)